

# Why Become a WEC National Federation Member?

## Network & Community

- › Connect with an international, like-minded peer community through a network of 50 National Federations and eight of the largest global HR Services companies
- › WEC network gives National Federations the ability to become more powerful by benchmarking with peers, accessing the broader HR services ecosystem and connecting with stakeholders that have an impact on our industry

## Information, Insights & Development

- › Get insights and information on labour markets' regulation and economic developments as well as HR services industry trends to stay one step ahead in your national market
- › Grow and develop your federation's professionalism, membership offering, influence and efficacy through WEC's capacity building programme



## How does WEC bring value to its National Federation members?



## Influence, Impact & Advocacy

- › Get your voice heard: Play an active role in positioning the industry by engaging in conversations with key international stakeholders (policymakers, academics, trade unions, employer associations etc.) through WEC's unique network
- › Ensure your domestic advocacy success: Be one step ahead in terms of shaping HR Services regulation in your country using WEC's insights & support, driving sustainable growth for your members and the industry

## Reputation & Credibility

- › Strengthen your national credibility by joining the HR Services industry's reputable and well-recognised global trade association
- › Be a cut above the rest: Differentiate your federation by identifying yourself with high industry quality standards set through WEC's Code of Conduct and other ethical guidelines

# How does WEC create value for your organisation?

Dive deeper into the following sides to see the products and resources for each category

 <h3>Build Your Capacity &amp; Expand your Network</h3>	 <h3>Access Unique Market Intelligence</h3>	 <h3>Shape the Industry's Regulation</h3>	 <h3>Raise Visibility &amp; Reputation of Your Organisation</h3>	 <h3>Demonstrate &amp; Enrich Your Thought Leadership</h3>
<ul style="list-style-type: none"><li>› Expand your network and engage with the WEC community</li><li>› Access a wide range of Member Only resources to develop and grow your organisation</li><li>› Fight adverse regulation effectively</li><li>› Get support and develop your data collection capacity</li><li>› Get support to effectively promote your organisation</li><li>› Use the WEC as a platform to promote your organisation</li></ul>	<ul style="list-style-type: none"><li>› Track the evolution of and compare key global and regional data on a range of issues, including economic, labour market and staffing industry indicators</li><li>› Stay informed about the latest research on the Changing World of Work</li><li>› Follow and understand the latest labour law developments across the world</li><li>› Learn about worker trends and data</li><li>› Forecast the staffing regulatory evolution</li><li>› Benchmark your federation against your peer members</li><li>› Demonstrate the added value of our industry</li></ul>	<ul style="list-style-type: none"><li>› Get regulatory insights &amp; make decisions based on up-to-date regulatory information</li><li>› Follow the latest labour law developments across the world</li><li>› Connect with international stakeholders and engage in the conversations that matter</li><li>› Build proactive promotional campaigns with strong proof points</li><li>› Build your internal PA capacity</li><li>› Stay up to date on Advocacy and Regulatory changes</li><li>› Share and celebrate your Advocacy 'wins' with the WEC community</li><li>› Get tailored support to fight adverse regulation</li></ul>	<ul style="list-style-type: none"><li>› Use WEC as a platform to promote your organization</li><li>› Leverage the WEC network to make local impact</li><li>› Provide strong proof points to support your outreach</li><li>› Campaign local governments with exclusive data sets and insights</li></ul>	<ul style="list-style-type: none"><li>› Grow your knowledge on the changing World of Work</li><li>› Utilise the WEC network of experts and thought leaders</li><li>› Share and promote your thought leadership material within the WEC community</li></ul>